

## The AMWAJ Alliance

AMWAJ is a water and journalism platform inspired by the tremendous potential for a water and energy community to emerge around the Mediterranean.

An initiative by REVOLVE

REVOLVE Mediterraneo

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www.amwaj-alliance.com

Twitter • LinkedIn • YouTube • Facebook • Instagram

∃ba island, Italy

REVOLVE

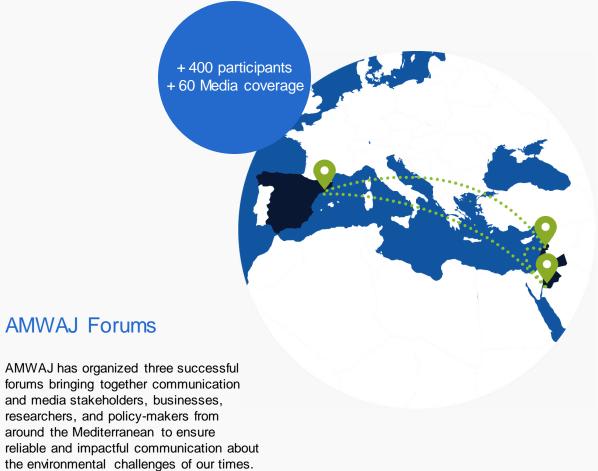
2022



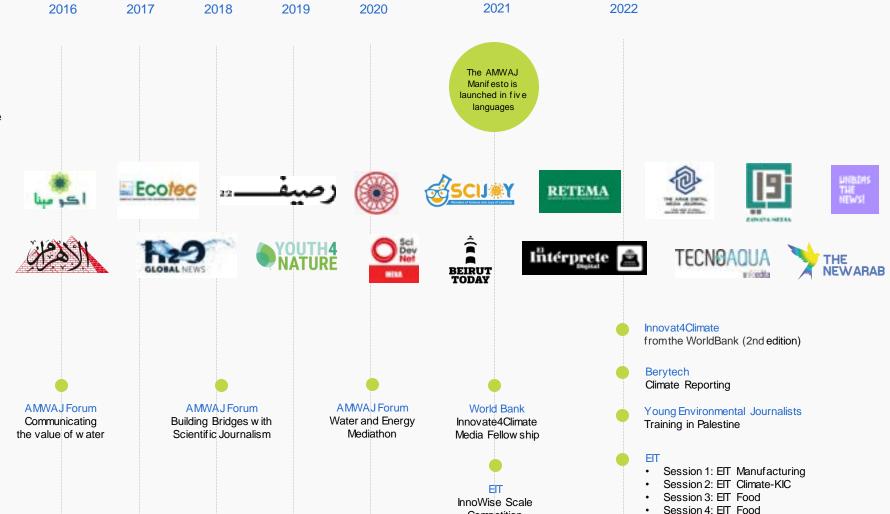
2016

Amman, Jordan

Communicating the value of water



3



Competition

Session 5: EIT Digital

### The AMWAJ Manifesto

AMWAJ highlights the commitment to protect, restore and enhance the value of ecosystems related to water around Europe, the Mediterranean and the Middle East in the AMWAJ Manifesto launched in 2021 in five languages.

#### Media partners

AMWAJ has signed media partnerships with more than 25 media outlets from across the region. Some of them are:

#### Further information:

https://amwaj-alliance.com/media/press/

#### Capacity-building

AMWAJ also offers online training, workshops, and events preparation, coordination and supervision, often addressed to journalists and media professionals with a particular focus on climate stories and sustainable development.

#### Our members in 2022















#### Our audience

+700 Newsletter subscribers











47% between 25-44 years old



Spain & Lebanon
Top locations



20.8% Average open rate

5

#### Website users



#### Social media

1,734 followers

+646 in 2022



Twitter

+367 in 2022

Facebook

Instagram

3,015 followers 1,223 followers +197 in 2022

532 followers +172 in 2022

YouTube

+2,000 total views

The invisible water short film



Winner of the Fundación Botin prize

1,513 view s

What does the Mediterranean mean for you?



Within the framework of the Mediterranean Day

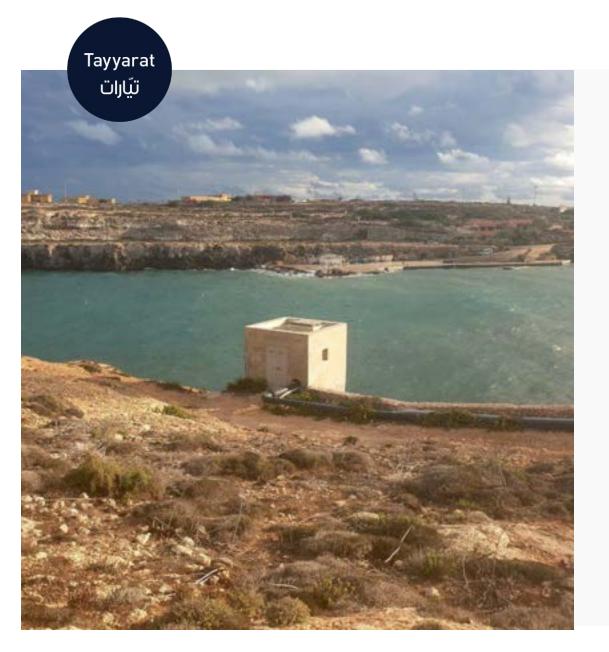
338 view s

AMWAJ: Communicating the shift towards water resilience



Promo video

378 view s





Tayyarat ("currents" in Arabic) Community space to bring opinions, stories and insights into water and energy around the Mediterranean.

#### **Recent stories**

Lampedusa: The Forsaken Island

READ

#### Top stories

Mediterranean Wetlanders' stories: the landscape guardians

Mediterranean Sea, Sand

and Sun: at What Cost?

READ

Vanishing Aquifers in MENA

READ

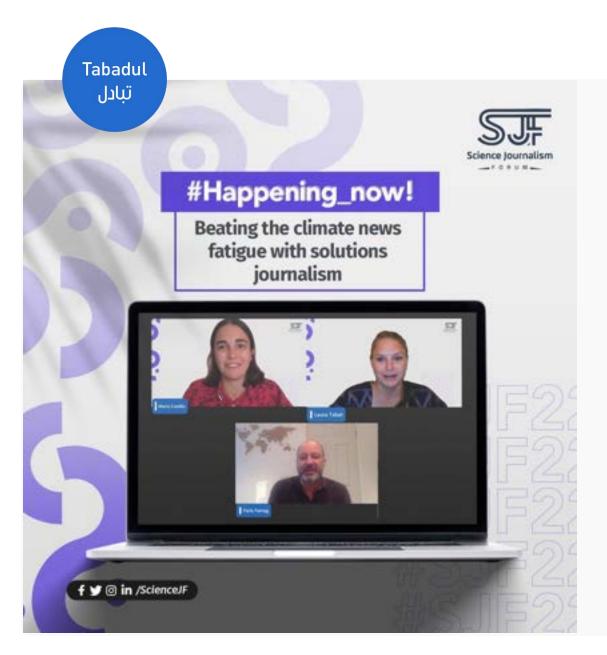
# Stories from members & media partners

Drought is already one of the 4 most critical natural hazards in Southwest Europe

READ

Alexandria: Layers of history, levels of threat

READ





2 Tabadul events in 2022

Tabadul ("exchange" in Arabic) is a space that was born in 2021 to connect inspiring initiatives and to enhance knowledge exchange on communication best practices.

Beating the climate news fatigue with solutions journalism 31 of October

Applying constructive journalism in environmental reporting: how and why 29th of March



124 average of registered attendees



200 average attendees



100 average views of the event's recordings